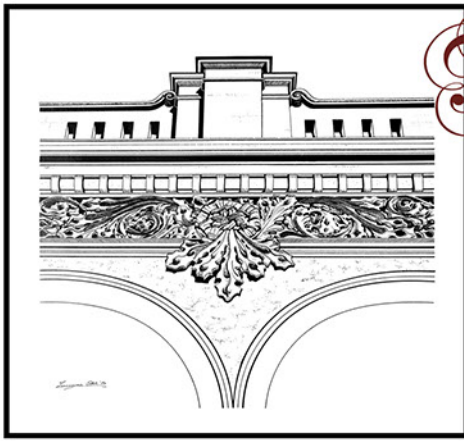


# Vineyard & Winery Photography









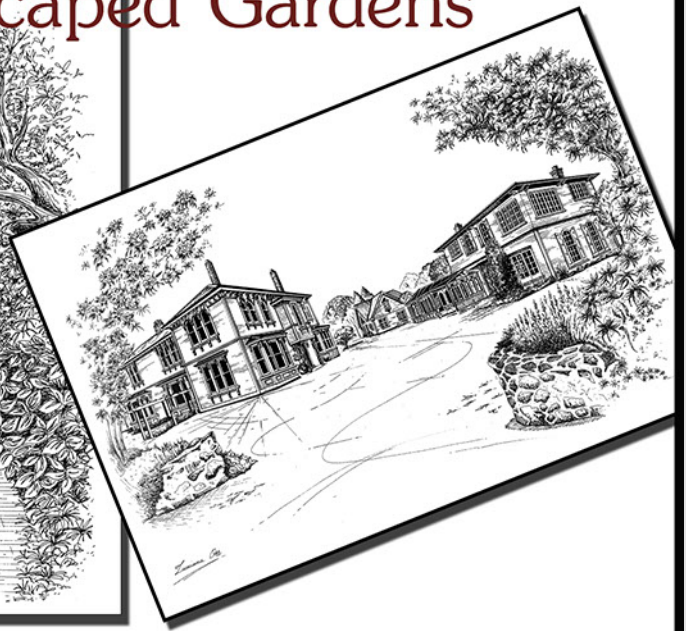
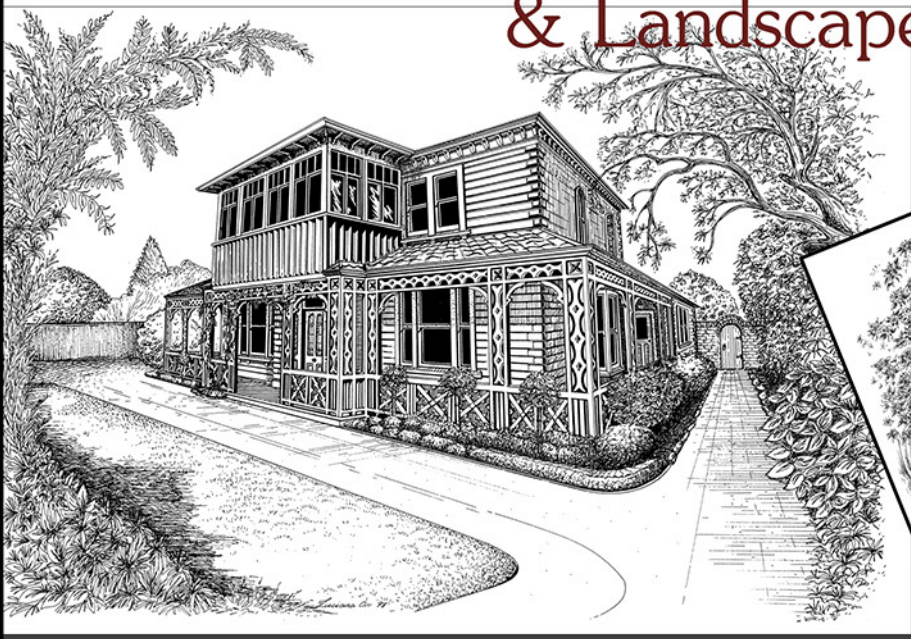
Architectural artist Luciana Orr, specialises in the creation of outstandingly intricate hand drawn illustrations of buildings and landscaped gardens. These versatile images capture the charm and character of each unique property and are perfect for cost effective reproduction.



Vineyards  
Wineries



Homesteads  
& Landscaped Gardens







# Vineyard & Winery Photography

## WHAT, WHY, HOW, WHERE AND PRICING.

Create a rich contextual sense of who you are as a wine producer with images of your wines, cellars, vineyards, buildings, restaurants or cafe. These images personalise and identify your business from the many other vineyards online.

They can assist in branding your image with specific markets and create excitement and intrigue, encouraging visitors to share the experience you may be offering through tours, tastings and culinary delights.

At Pro-Product Photography we understand how to create outstanding images to represent your products and business.

We are experienced in shooting many different styles of professional photography and have listed a few examples below.

We are based in Melbourne and are can travel to you for all location shots. Products shots are usually taken in our Melbourne studio so we can create perfect reflections and work with the challenges of some reflective labels. Products are couriered door to door.

Please feel free to contact us to discuss your ideas and specific requirements. We will be working overseas on assignment from June so do contact us whilst the sun shines!

★ **Product Photography**

\$50 - One off setup fee

\$30 - Per wine bottle image

*Photographed in our studio.*

★ **Vineyard Photography**

The range in pricing depends greatly on the level of photography needed, travel distance from our studio in Fitzroy, Melbourne and the number of images, setups etc. required. Prices range from \$600 - \$4000+

★ **More?**

We can always do more or be creative within your budget means.

As everyone's needs are all very different, please contact us to talk about what you have in mind and we can provide a personalised quote.

★ **Phone:** 0450 255 551 - Rob Mora - Melbourne Studio

**Email:** [info@pro-product-photography.com](mailto:info@pro-product-photography.com)

**Web:** <http://www.pro-product-photography.com>



# Vineyard & Winery Photography

## PRODUCT PHOTOGRAPHY

Outstanding high resolution (large size) photography, for your wine bottles and labels. Sharp, clear mages at affordable prices. All images provided ready for print or website usage. Usually in a white background.

## ADVERTISING PHOTOGRAPHY

We create beautiful photographs of food and wine for advertising use. These differ from Product Photography as they are not usually items on a white background but are setup on plates and in glasses with some form of background context. Styled setups for magazine or website use are also available.

## FOOD, WINE AND PEOPLE

This can be done as outlined in the Advertising Photography section above or as images that incorporate guests on winery tours, people enjoying the cafe or restaurant experience. These may be close ups of just two or three people or of a family or group of people which takes in a broader view.

PPM will create mouth watering images for all your gastronomic needs and images which capture the moods of each environment.  
Retouched and ready for websites and printed materials.

## PORTRAIT PHOTOGRAPHY

Great images for creating press releases and a buzz around your vineyard's brand, its creators and the people who make it what it is today!

## ARCHITECTURAL PHOTOGRAPHY – INTERIOR / EXTERIOR

Whether you have rustic buildings or a modernist seamless glass exterior, we can create vignettes or panoramas to show off the character of your property.

## LANDSCAPE PHOTOGRAPHY

Creating atmospheric landscapes that illustrate the style and location of your vineyard, helps your customers and clients to understand where you come from and reinforces identification and trust in your branding.

## LOW LIGHT & FLASH PHOTOGRAPHY

We possess all the equipment necessary to create some really exceptional images for your business, no matter what the lighting situation.

## CREATIVE EXTRAS:

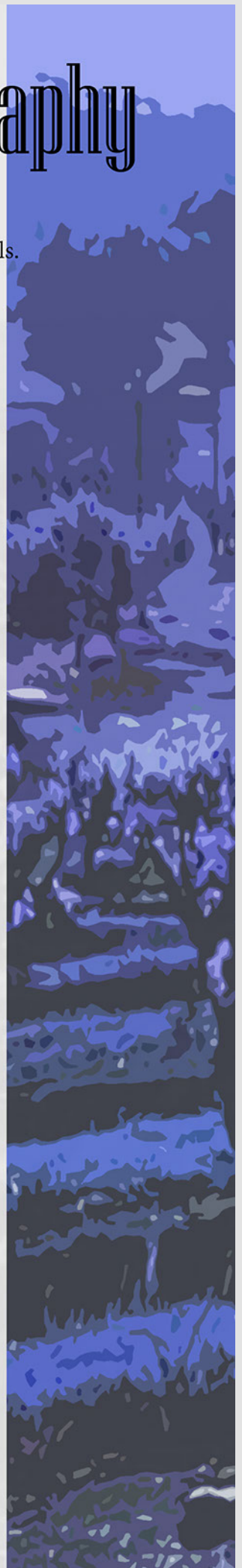
### HAND DRAWN ILLUSTRATIONS

Beautifully hand drawn pen and ink artworks by well known illustrator Luciana Orr. <http://illustrator-luciana-orr.com>

These can show buildings, gardens or even small botanical details.

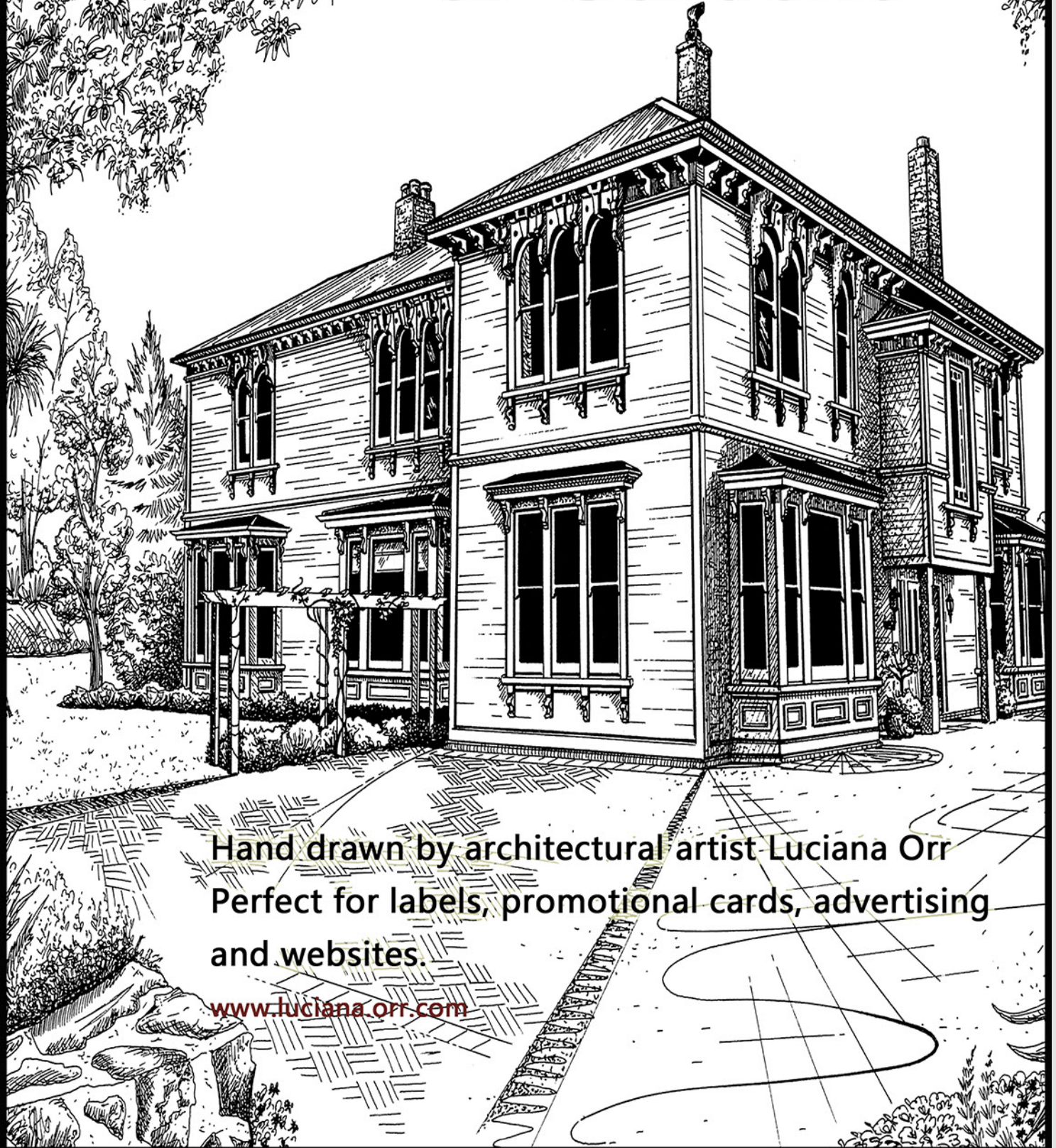
Luciana's images are highly graphic and have been used on wine labels and on a variety of printed materials such as stationary and cards.

One of the benefits of an illustration is the use of artistic licence to leave out things like power poles or obscuring branches. Things can also be added or moved a little closer so that an image that represents the best qualities of a place can be created.





# Illustrated Buildings & Gardens



Hand drawn by architectural artist Luciana Orr  
Perfect for labels, promotional cards, advertising  
and websites.

[www.luciana.orr.com](http://www.luciana.orr.com)